

RENEE THOMPSON



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EDUCATION

September 2018 - August 2021

University of Oregon

B.A.: Psychology & B.A.: Journalism - Advertising

- Employed as a student tutor and peer mentor.
- Achieved titles of Editor-and-Chief and Head of Copy-Editing for the Art Ducko Magazine.

June 2016 - June 2018

Umpqua Community College

Associate of Arts: Oregon Transfer

- Was a reporter, photographer and layout designer for *The Mainstream*.
- Tutored for the TRiO program.
- President of the Q.S.A.

SKILLS

- Adobe (InDesign, Photoshop, Premiere Pro)
- Microsoft Suite (Word, Excel, PowerPoint)
- Social Media Content Creation & Management
- Website Management (Wix & Wordpress)
- Writing (MLA, AP, APA & Creative)
- Event Planning & Organizing
- Project Management & Consulting
- Community Outreach & Education
- Data Analysis & Survey Coordination
- Problem Solving & Critical Thinking
- Teamwork, Cooperation & Group Projects
- CPR/First Aid Certified

WORK EXPERIENCE

Marketing Manager

Eugene Saturday Market & Holiday Market, 2022 - Present

Managed the Marketing Department, responsible for advertising across modern and traditional platforms, event organizing and supervisor duties. My efforts lead to follower growth across multiple platforms (ex: 32.94% Instagram growth from April 2022). I was promoted from Marketing Assistant in 2023.

Packager/Sewist

Marley's Monsters, 2021 - 2022

Created eco-friendly products through mass production in the sewing, assembly and packaging departments.

Reporter/Photographer/Illustrator

Green Eugene Magazine, 2020 - 2021

Explored a variety of topics through writing, photography and illustrations while working in a team to produce a magazine in the Emerald Media Group.

PUBLISHED WORK

- Saturday Market Weekly Member Newsletter & MailChimp Newsletter, 2022-Present
- Mexico in My Soul: The Vibrant Art of Reinhard Teichmann, 2024
- Self-Published Creative Zines, 2019-Present
- The Holiday Market Guidebook, 2023-2024
- Green Eugene Magazine, 2020-2021
- Art Ducko Magazine, 2018-2021
- The Mainstream, 2017-2018

INTERESTS

- Creating Art: photography, painting, ceramics, digital & multi-media.
- Global Communication: Spanish, Japanese & American Sign Language.
- Making Things: crochet, knitting, cooking, baking & brewing.