

RENEE THOMPSON



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rethompson55555.wixsite.com/portfolio

SKILLS

- Adobe (InDesign, Photoshop, Premiere Pro)
- Microsoft Suite (Word, Excel, PowerPoint)
- Social Media Content Creation & Management
- Website Management (Wix & Wordpress)
- Event Planning & Organizing
- Writing (MLA, AP, APA & Creative)
- Community Outreach & Education
- Project Management & Consulting
- Problem Solving & Critical Thinking
- Data Analysis & Survey Coordination
- Teamwork, Cooperation & Group Projects
- CPR/First Aid Certified

WORK EXPERIENCE

Marketing Manager: Eugene Saturday Market & Holiday Market, May 2022 - September 2025

Managed the Marketing Department, responsible for advertising across modern and traditional platforms, event organizing and administrative/supervisor duties. My efforts lead to follower growth across multiple platforms (ex: over 40% Instagram growth from April 2022-September 2025). Promoted from Marketing Assistant in 2023.

Packager/Sewist: Marley's Monsters, August 2021 - May 2022

Created eco-friendly products through mass production sewing, assembly and packaging departments.

Reporter/Photographer/Designer: Emerald Media Group, March 2020 - June 2021

Explored a variety of topics through writing, photography, design and illustrations while working in the Green Eugene Magazine team. Created content as a sole contributor as well as with others as a team.

PUBLISHED WORK

- Saturday Market Newsletters, 2022-Present
- Self-Published Creative Zines, 2019-Present
- Green Eugene Magazine, 2020-2021
- The Mainstream, 2017-2018
- Mexico in My Soul:
The Vibrant Art of Reinhard Teichmann, 2024
- The Holiday Market Guidebook, 2023-2024
- Art Ducko Magazine, 2018-2021

EDUCATION

Umpqua Community College Associate of Arts: Oregon Transfer,
June 2016 - June 2018

- Reporter/photographer/designer for *The Mainstream*, tutored for the TRiO program and was President of the Q.S.A. Honor Roll recipient, multiple terms.

University of Oregon B.A.: Psychology & B.A.: Journalism - Advertising
September 2018 - August 2021

- Employed as a student tutor/peer mentor, was also Editor-and-Chief & Head of Copy-Editing for Art Ducko Magazine. Honor Roll recipient, multiple terms.